



Just 2 let YOU know...

April 2008, Issue 9

New Program Guide

With the assistance of all presenters we launched our new program guide on Monday 31st March.: Please see program schedule enclosed. This new format is the end result of many discussions amongst presenters, members and the management committee.

As explained at the forum, we had to take a few things into consideration while revamping the program guide:

- The results of the survey - keeping in mind that most people who answered the survey were aged between 45 and 64 years old, which only partially represents the views of the Tamworth population.
- The fact we hold a **General Licence**, meaning we have to broadcast all types of music and programs to the community of Tamworth.
- The need to respect the Codes of Practice and include a minimum of 25% of Australian music within our programming.
- Presenters availability and commitment
- Presenters who were ready to respect the Code of Practice, media laws, station policies and the Presenters and Volunteers Agreement.
- The fact that we can better cater for different audiences by having similar programs on at the same time every day.
- The need to re-define block programming to be able to gain sponsorship for 2YOU FM.

Although we are a community radio station and not a commercial venture, ethnic program grants aren't enough to help us stay afloat and finance new projects. And there are always unforeseen expenses...

For example, we have only just found out that we now will pay over \$6000.00 per year to lease our radio transmission site on Bald Hill. When 2YOUFM moved premises 6 years ago, The White and Yellow Pages were not notified of the change of address and consequently the station did not receive mail from Country Energy who had noted that back rent of 26 years was overdue on the 2YOUFM Bald Hill lease. Our rent for Bald Hill was in arrears but we have now rectified the situation. After drafting an occupancy agreement and negotiating with Country Energy - we will now pay \$2000.00 back rent and erect a compound fence at an estimated cost of \$9000.00 (it is now a policy that all Country Energy sites will be fenced in compliance with their standards), plus an annual rent of \$6000.00.

Considering what it could have cost us in back rent (!!!!) we are extremely lucky that Country Energy have considered the honesty of the management committee and that fact we are a community run organisation to come up with a workable agreement.

Back to programming: the former program format was clearly not attracting many sponsors, so we hope that by injecting a 40% mix of 70's, 80's and 90's music in the 6am to 7pm weekly programs we will attract the sponsorship dollars of local businesses... as well as new listeners!

David Logan, who is looking after song entries into our computer system (called "Maximation"), is working on categorising songs by decades to facilitate the task of daytime presenters. Announcers who are on-air between 6am and 7pm weekdays have accepted the challenge of incorporating 40% of 70's, 80's and 90's music- mix of genres, that blends into their program while adding a bit of punch to the whole 2YOUFM weekday broadcast:

Those programs can keep their individuality while being part of a group of programs that appeal to a wider audience. After all - teamwork is what every community based association needs!

If you know a business who might be interested in sponsoring a specific program or time-slots, please refer them to Barrie Nagel (T: 6765 6082 + see our sponsorship pricing schedule on our website: www.2youfm.com.au). Barry will look after the financial side of the deal with Kathryn Kinson, our Treasurer. Ross Waldron (T: 0400 322 684) will then create a sponsorship announcement which will be included on the running sheets.

On the fun side of things, the new program guide will also mean new promos for every show:

greater cross promotion → more exposure for each program → more professionalism.

If you have any queries or concern about the new programming format please don't hesitate to contact Ross Murphy (T: 6765 9290) or Carine Collison (T: 6769 1681/ collisolle@aapt.net.au).

Changes on the Management Committee

Michael McHugh of The Law Company has succeeded John Boag in his role of honorary solicitor for the Tamworth Broadcasting Society Inc. We'd like to thank John for providing his legal expertise for all these years.

One of Michael's first undertakings was to give a legal interpretation of our twenty-five year old constitution and advise the Management Committee on filling the vacant office left after Stewart Nicol's resignation as president.

The Management Committee has elected Carine Collison as President of Tamworth Broadcasting Society Inc. Carine will hold office until the AGM general elections on 6 October, 2008. Carine's previous elected office as Vice President is now vacant and member of the committee will be appointed at the next general meeting.

Michael is now helping us simplify our Constitution so that it will be easier to understand. It will be sent to all members to ratify at a special meeting after the AGM.

Production

Different voices contribute to make our station more interesting. Community radio is based on the principles of open-access and diversity. Anybody can lend their voice even if it's only to record a station ID ("you're listening to 2YOUFM- 88.9"). Presenters and members, if you'd like to enter any music, station ID or promo in our computer system ("Maximation") please contact any member of the production sub-committee:

- David Logan: Tel: 6762 1563 / Email: daveandzac@yahoo.com.au
- Jack McCaw: Tel: 0419 583 737 / Email: jmccaw2@yahoo.com.au
- Ken Russell: Tel: 6760 7618 / Email: kennethrussell@bigpond.com
- Ross Waldron: Tel: 6746 3246 / Email: beanie@rosswaldron.com

Become a 2YOUFM volunteer!

2YOUFM is a volunteer-run radio station and we appreciate any contribution, big or small!

How to become a volunteer on 2YOUFM in three steps:

- Fill in a membership form
- Fill in a presenter and volunteer application form. The Committee will then be able to assess your needs and availability, provide some training (if needed), and find an appropriate time-slot if you apply to become a presenter.
- Sign a Volunteers and Presenters Agreement. You will also be issued with a copy of our Policies and Procedures, a copy of our Constitution, and, if you are applying as a presenter, a copy of the Codes of Practice and Media Laws handbook from the CBAA.

Open-Day at 2YOUFM- ~~Your~~ community radio-station

By *Alison Windmill*

Objectives:

- To have members of the community visit the station and become interested in volunteering at 2YOUFM. (As required by the Australian Communication and Media Authority)
- Team building exercise for presenters and members.
- Fundraising for the station.
- To have fun!



open day

Saturday 10 May 10am - 4pm

LIVE MUSIC

11AM **Ross Waldron**
FOLK GUITARIST

NOON **Trailer Park Romeos**
HONKY TONK ROCK'N'ROLL

1.30PM **Johnny Gale**
THE MAN IN BLACK

2PM **Lorraine Pfitzner**
BUSH BALLADS

2.30PM **Noel Victor**
COUNTRY

rare & classic
vinyl
sale

sausage sizzle & vegie burgers

Station tours
come and meet the team

TAMWORTH COMMUNITY RADIO 88.9fm 20 DARLING ST

All Management Committee and Presenters **please plan to be at the station for the day...** your audience would like to meet you. I have put some names next to tasks. Let me know if you want to help (or can't make it) or if you would prefer another task. All members we would love to see you and your families on the day!! Thanks!

To all members, please check the list below and see if you can volunteer in any way:

- **Station Tours on the hour or by request:** Ken, David and Brian to meet those interested at the front door and take them through the station. Starting and ending with Sign In/Out book. Give each potential member a sheet detailing ways they could help out at 2YOU and a membership form - if they want it.
- **JobLink Plus Marquee** Jillian has organised this for the day. Jill will collect it and bring to the station on Friday. Stephen/ the Youthie will organise a team to erect the marquee and lend us some chairs.
- **Rare and classic albums to sell** for fundraising. We are attempting to get an expert (Tom Thompson) to value the records. Andrew Trigg is writing a list which we can email. Anyone know a record expert that would like to help? Please email me their details. Mark and Alison will man the stall on the day, with any other volunteers who know their genres. Kate, Johnny and Ross W.
NEEDED: Boxes about 30cm wide. Please put any suitable boxes you can find into the Sunroom. An invite only PREVIEW to the sale will be held on Friday evening 9 May for serious investors.
- **Tea, coffee and softdrinks for sale.** Kathy Smyth and Kathryn Kinson. Purchase stock and set up urn, cups, sugar, milk etc. Make up jugs of cordial. Organise collection tin. Ensure area is kept stocked and clean all day. Kathryn, please ensure that we have enough change for the stalls and do regular collections during the day of all money raised.
- **Sausage sizzle.** I have written to Billabong to ask if we can borrow their gas BBQ for the day. Carine please purchase sausage,s vegie patties, sliced bread, onions, sauce, latex gloves and paper towels. Need two people (Andrew W has volunteered) to cook on the BBQ and serve all day. Wolfrock, Ross M, The Bear, Murray and Jack? Please bring your own aprons and tongs.
- **Live Music.** 11am Ross W, noon The Trailer Park Romeos, 1.30pm Johnny Gale, 2pm Lorraine Pfitzner and 2.30pm Noel Victor. See poster for details. The band have their own PA, Johnny will sing with the band. Lorraine and Noel please organise your own mikes. Ken, David + Ross W to help the band set up and may record their performance. Jillian will organise live crosses to Studio A to go to air during the day.
- **Vox Pops.** Jillian will interview people on the day for the 2YOUFM archives and arrange for editing and download to Maximation after the event. Jill, let us know if we'll have any T-Shirts for sale on the day. Jillian and David
- **Meet and greet.** Carine, Ross M, Jill and Ellen to greet people as they arrive and make them feel comfortable.
- **General tidy up.** Move caravan out, tidy gardens, station and toilet on the day before. Brian, Kathy and Big T. Keep the area clean and tidy all day. Clear any rubbish after the event. Everyone.
- **Promotion of the event.** Andrew will print copies of the poster for everyone to distribute -available from the station), or you can PRINT POSTERS FROM THE WEBSITE. Promos will be in Max on Friday for on air 2YOUFM. PLEASE PLAY DURING YOUR SHOW.
- **ALL MEMBERS: PLEASE EMAIL and TELL all your friends about the Open Day!!!!**

Wet weather plan:

Record sale will be held in the sunroom, musicians interviewed on air and BBQ held on the veranda by the front door.

Judy's Cookery Corner

Parisienne Slice with Coffee Icing

1 cup plain flour
½ cup self-raising flour
125g butter
1 egg, lightly beaten
1 tablespoon water
2 egg whites
½ cup castor sugar
2 tablespoons strawberry jam
1 cup coconut
1 cup cake crumbs
Red food colouring

Coffee Icing

1 ½ cup icing sugar
1 teaspoon soft butter
1 tablespoon hot milk
3 teaspoons dry instant coffee
1 cup chopped walnuts
½ cup chopped glace cherries

Grease a 19cm by 29cm lamington pan.
Sift flours into bowl, rub in butter, add egg and enough water to mix to firm dough. Press into prepared pan
Beat egg whites in small bowl with electric mixer until soft peaks form, gradually beat in sugar,, beat until dissolved. Transfer to large bowl. Stir in jam, coconut, cake crumbs and a little colouring if desired. Spread mixture over base, bake in moderate oven for about 30 minutes.
Cool in pan, top with icing, walnut and cherries.

Coffee Icing: Sift icing sugar into small heatproof bowl, stir in butter and combined milk and coffee. Stir constantly over hot water until spreadable.

Keeping Time: 4 days.

Training

Nine happy trainees: Carine Collison, Big T, Kathryn Kinson, David Logan, Rachel Waters- Griffith, Lorraine Pfitzner, Mark Kaloustian, Murray kinson, Kathy Smyth, and our trainer Bruce Cameron.



A group of nine presenters applied for a CBF training grant to study 4 units (Edit sound using computerised digital system, Conduct an interview, Identify industry laws and regulations apply them, Present information on-air). We undertook the training on 15 and 16 March, with Bruce Cameron, a CBAA accredited trainer from Bathurst.

Bruce helped us brush up our skills and patiently answered a 1001 questions.

A list of documents and exercises will be made available to all presenters soon.

If you are unsure about your presenting technique and would like some advice, Brian Howard is available anytime except week-ends (You can ring Brian on 6722 1732).

Stephen Walter, who is a local accredited trainer, will run a workshop for all 2YOUFM presenters in the next couple of months.

Hello/ Goodbye

Goodbye to Ruth Pepper, Trish Griffin and Clinton Livingstone.

Ruth was presenting the Later-day Saint Hour on Sundays. Thank you Ruth for 20 years of commitment to your program on 2YOU. Also thank you for your kind words and support.

Trish has decided to resign as a presenter after presenting an easy-listening program for the last couple of years.

Clinton helped the station by filling in during drive-time. He's now busy with other activities, but you might still hear his work on promos and sponsorship announcements.

Thanks to Ruth, Trish and Clinton for their on-air contribution. We hope you will call at the station from time to time and reapply to present your programs if you feel like it in the future.

Hello to Johnny Gale, Kate Daley, Joe McManamon, Andrew Trigg, Jim Kolokotas and Mike Vee.

Yes, I have been very slack, and slightly busy ☺, and you will all have to wait until the next newsletter to get more info about these new comers! However, I can tell you that these new recruits have quite a few things in common: They want to help the Tamworth community, share their passion for music, are outgoing, and keen!

Johnny presents *Those Were the Days* on Tuesday afternoons, and loves Rock'n Roll from the 50's and 60's. Johnny is also contributing behind the scenes with a bit of cheek and OHS expertise.

Kate's program, *Indie Love* is on Monday evenings – it's a great opportunity to discover new bands. Kate is also our New Music Coordinator and will keep presenters updated on the CD's received by 2YOU.

Joe is presenting *Tamworth Today* on Monday and Tuesday. He joins Ken Russell and Lorraine Pfitzner on the team keeping Tamworthians informed about what is happening around the region (see related article).

Andrew Trigg started helping 2YOU with administrative tasks and now presents *Mondayitis*. Sean Ticehurst joins Andrew on his program and he's also about to host his own show on Sunday mornings.

Jim is helping Maria and Alec Poulos to do the *Greek hour*, now on Wednesday nights.

Mike started a music and interview program a couple of Thursdays ago that keeps us informed about what is happening around the Tamworth musical scene. Look out for him in the heats of 'Australia's Got Talent' on TV.

Please consult our program schedule and tune in to these new programs.

Also a warm welcome and thanks to **Doris Theo** who has recently joined 2YOUFM and has undertaken the lengthy task of inventorying 2YOUFM's assets.

Tamworth Today's Format: 9 to 12pm weekdays.

Tamworth Today is our main talk-based program on 2YOU FM.

There is a lot of work ahead to improve the format of this program, and hopefully we can look back in six months and hear regular segments at the same time every day. A few suggestions have been made regarding the format, such as:

- Interviews: with community groups, local government bodies, artists... These interviews can be live (in the studio or over the phone, now that we have the facility) or pre-recorded. They should probably last between 5 and 10 minutes in length- respecting media-laws.
- News: National + Local downloaded via website in partnership with AAP (Australian Associated Press), the Northern Daily Leader, the BBC, etc. Ken Russell is organising that.
- Regular features to be played daily, twice weekly or once a week (depending on the segment), and sponsored by local businesses (Community Billboard, Good Car Care- sponsored by Tamworth City Toyota, school news, gardening, pet patrol, DIY segments...)

Producer needed! Ken Russell has mentioned how hectic some of his mornings on-air can be and he would welcome the help of a producer who would make sure that everything goes smoothly behind the scene. If you are interested in volunteering to answer the phone, collect news and chase interviews for him please contact Ken (Tel: 6760 7618 / Email: kennethrussell@bigpond.com)

Any suggestions regarding Tamworth Today can be forwarded to Carine Collison or Ross Murphy.

Oh, ...and *keep an ear out* for on-air competitions on Tamworth Today.

The last week in April tickets to Movin' Melvin Brown's Show will be given away!

Movin' Melvin Brown
DIRECT FROM THE USA
"ME, RAY CHARLES and SAMMY DAVIS JNR"

"The man with the captivating smile and the fastest moving feet."

"The Dance Man"
So called because of his innovative style of dancing, combining the styles of many of the masters including: Fred Astaire, Sammy Davis, Bojangles, Gene Kelly, Gregory Hines and the Nicholas Brothers, to create a high energy show of tap dancing, juke dancing, clogging, swing, and contemporary dance.

"The Singer"
With a voice often compared to such great entertainers as Otis Redding, Ray Charles, Louis Armstrong, Wilson Pickett, James Brown, Sam Cooke, Harry Belafonte and Sammy Davis Jr

**The hardest working man in entertainment
Movin' Melvin Brown is a real crowd pleaser!**

It's a rare treat to have an all-round performer of Melvin Brown's calibre and background. This is an opportunity that doesn't come every day. Make the most of it!

ONE SHOW ONLY! - LIMITED TICKETS - BOOK NOW!

Wednesday 30th April 2008 8pm
The PUB
Gunnedah Road Tamworth

Tickets \$25 Adults
\$16 Children 12 & under
On sale from April 4th at
Tourism Tamworth 02 6767 5300
www.visittamworth.com
or from Chris Watson 0404 170276

Note to Presenters

Sponsorship: Please respect the rules regarding the broadcast of sponsorship announcements.

Code of Practice (section 4): The purpose of this Code is to augment the sponsorship conditions set down in Schedule 2 of the BSA, including **the requirement that not more than 5 minutes of the sponsorship announcements by broadcast in any one hour** [Schedule 2 clause 9 (3)], **and the need for each**

sponsorship announcement to acknowledge the financial support of the sponsor [Schedule 2 clause 2 (2) (b) (ii)].

Basically, if the name of a business, commercial venture or concert is mentioned on-air at length, without a sponsorship tag then the presenter is in breach of the Code of Practice. For more information, feel free to consult the guidelines for broadcasting sponsorship announcements: <http://www.cbaa.org.au/download.php?id=685>

Spell out "2 Y O U": Whenever you give 2YOUFM's email address or our website address on air, please spell out 2 Y O U F M to make sure your listeners get the right address.

Country Music Festival 2009

Please contact Brian Howard (T: 6722 1732), if you want to be part of the team involved with promoting the Country Music festival next year.

A meeting will be held on **Tuesday 13th May 2008, at 5.30pm** at the station. All welcome!

25th Anniversary

How would you like us to celebrate our 25 years of existence (coming up in July)?

Our Sponsors

Without our sponsors, we would not have a Radio Station.

We thank them for their support and urge you to support them in return:

♪ **Carpet Court**
213 Peel St- Ph: 6766 6442

♪ **Dillon's Plumbing**
35 Avro St- Tel: 6765 3235

♪ **Ford's Butchery**
15 Darling St- Tel: 6766 3059

♪ **Newtrain**
154 Marius St- Tel: 6761 2780

♪ **North Tamworth Bowling Club**
Piper St- Tel: 6766 1987

♪ **Nundle Antique Furniture**
Old Church in Gill St, Nundle.
(open Wed to Sun 10 to 4pm)

♪ **Sauer's Glass**
28 Belmore St- Tel: 6762 3661

♪ **Soundy's Electrical & Computer**
383 Goonoo Goonoo Rd- Tel: 6765 447

♪ **Tamworth City Toyota**
311-315 Marius St- Tel: 6766 5008

♪ **Tamworth Tender Shed**
5 Crown St- Tel: 6762 0688

♪ **Thrifty Link Hardware**
164 Peel St- Tel: 6766 6759

♪ **West Tamworth Sports and Bowling Club**
Belmore St- Tel: 6765 82



2YOU Mission Statement

2YOUFM 88.9 delivers a quality, diverse and independent alternative to mainstream media that nurtures and encourages community participation.

Let us know! To add an item to the next newsletter,
or to change your contact details/ receive 2YOUFM's Newsletter by email, please contact:
Carine Collison - Editor, by mail (PO Box 998) or email (radio@2youfm.com.au).