



Just 2 let YOU know...

June 2008, Issue 9

Here is another edition of the 2YOUFM newsletter to keep you up-to-date with the station's events. Thanks to all the contributors to this newsletter and to Kathy Smyth for the proofreading, Alison for the document conversion in PDF, Kate Daley for her help with our contact list, Ross Murphy for the printing and members who have helped with folding and mailing. This newsletter, like many other things on 2YOUFM, is all about teamwork.

Kind regards
Carine Collison

2008 Annual General Meeting

A date for your diary:

TBS Inc. AGM- Tuesday 13th October 2008, 7pm, at the Tamworth Community Centre

Please note that candidates for election on the 2008-2009 Management Committee will need to be members of the Tamworth Broadcasting Society Incorporated for at least three months. If you know somebody who will have the skills and time to become a Board member, make sure he/ she becomes a financial member by 13th July.

Ideally, people who can provide their managerial expertise and who are good communicators should fill positions on the Committee. As far as I know, the T.B.S. Inc. has mostly been run by presenters, but it would be great to see more members putting their hands up for a spot on the Committee. Experience in media is helpful, but not absolutely necessary. A prime requirement is a willingness to follow our Policies and Procedures, Constitution, Media Laws and the Code of Practice.

Please consider that despite the work, the responsibilities and the level of accountability involved, you will get the satisfaction of achieving something for the community: 2YOU FM is here to provide a service to 'Tamworthians'.

Members of the Management Committee can always ask for help by contacting other board members (current or former), by co-opting people with the suitable expertise, by working with other community radio stations, and by contacting various organisations (such as The Australian Communications and Media Authority, the Community Broadcasting Foundation, the Community Broadcasting Association of Australia, etc).

The 2008 AGM will be followed by a special general meeting to get the new Constitution approved. The current Constitution has been written a long time ago. Since then 2YOUFM has become an Incorporated Association, and a few things need to be altered to keep up with the times. The new Constitution will be drafted according to a template from the Community Broadcasting Association of Australia. This draft will be endorsed by Michael McHugh, our solicitor, before it is introduced to TBS Inc members. You will be able to pick up a copy from the station to read and comment on, in August.

Result of ACMA Investigation

The Australian Communications and Media Authority (ACMA) received two complaints relating to Tamworth Broadcasting Society Inc., the licensee of 2YOU. The complaints were received on 17 January 2008 and 24 January 2008. Both complaints raised issues regarding the election of a new Board at 2YOU's October 2007 Annual General Meeting, and actions of the Board causing a subsequent change in presenters and programs at 2YOU.

The complaints also raised other concerns such as discrimination and defamation, which do not raise questions of compliance with the *Broadcasting Services Act 1992* (the Act) or the *Community Broadcasting Code of Practice 2002* (the Code), and therefore they were not considered in the investigation.

The Committee has comprehensively replied to the enquiries coming from the ACMA.

Investigation conclusion

The licensee continued to represent the community interest that it represented at the time when the licence was last renewed. Accordingly, the licensee is not in breach of clause 9(2)(b) [represent community interest] and clause 9(2)(c) [encouraging participation] and of Schedule 2 to the *Broadcasting Services Act 1992*

Extract from ACMA report, dated 21st May 2008 (full report available at the station, or on request).

"2YOU is licensed to serve the general community interest of the geographic area of the Tamworth RA2 Licence Area.

During the last renewal of 2YOU's licence, ACMA raised concerns that there was insufficient evidence to demonstrate that the amount of talk based programming broadcast by 2YOU was meeting the needs of the community. ACMA also noted 2YOU's intention to cease rebroadcasting the *John Laws Morning Show*,

which would leave a 15 hour gap in the program schedule per week. To address these issues, 2YOU undertook to conduct surveys to monitor the needs of the community and adjust programming in light of the survey results. ACMA notes that this is an ongoing process and 2YOU is still providing compliance reports to ACMA on these issues.

Any differences in programming must be considered in the context of 2YOU's undertaking to make appropriate changes to programming where the community surveys indicate such a need.

The complainants have alleged that 2YOU reduced the amount of easy listening music and consequently lost listeners. 2YOU advised that it had received five written complaints regarding the removal of particular programs. 2YOU supplied a copy of its response to these complaints; which encouraged complainants to complete a survey to determine 2YOU's future programming, and also encouraged them to listen to other easy listening programs on 2YOU.

2YOU provided a program guide for March 2008, which includes a wide range of musical genres including programming aimed at various sections of the community. There is no significant difference between the amount of easy listening broadcast prior to the Board's appointment in October 2007 and the amount broadcast in March 2008. Similarly, there does not seem to be a significant increase in other genres such as country or 'rock and rhythm'.

Accordingly, there is sufficient material to demonstrate that the licensee continued to represent the community interest that it represented at the time when the licence was last renewed."

Changes on the Sub- Committees - People to contact

Programming sub-committee

Carine Collison has taken-over the running-sheets after Ellen Frame's departure and after 20th May, is no longer handling programming issues.

Ross Murphy, Ken Russell, David Logan and Kathy Smyth are now in charge of programming. Please contact them if you have any queries regarding the programming, or if you are a presenter and can't find somebody to fill in for your program while you're away.

- Ross Murphy Tel: 6565 9290 / Email: murphy01@tpg.com.au
- David Logan Tel: 0403 987 514 / Email: davidlogan@y7mail.com
- Kathy Smyth Tel : 6760 3672 / Email: kathysmyth0238@hotmail.com
- Ken Russell Tel : 6760 7618 / Email : kennethrussell@bigpond.com

TAMWORTH 2YOU 88.9 FM		2YOUFM 88.9					Tamworth Community Radio		12 June 2008					
Office: 6788 8342 Studio: 6788 8777 Email: radio@2youfm.com.au www: www.2youfm.com.au Community Bulletin Board everyday at 9am, noon and 5pm														
TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	TIME						
40% OF 70'S, 80'S & 90'S MUSIC	BREAKFAST 2YOU													
	6 - 9am	Country Breakky JOHN GOODARE	Country Tracks *ROSS MURPHY / SWEET MUSIC MAN	Fair Dinkum Country SWEET MUSIC MAN	Country Breakky NIGEL S	Country Tracks *ROSS MURPHY	Kel's Country Breakfast RON KELLY	Irish Breakfast COMMUNITY RADIO NETWORK	6 - 9am					
	TAMWORTH TODAY													
	9 - noon	Music, Local News & Interviews JOE MCNAMANON	Music, Local News & Interviews JOE MCNAMANON	Music, Local News & Interviews *KEN RUSSELL	Music, Local News & Interviews *KEN RUSSELL	Music, Local News & Interviews LORRAINE PFITZNER	The Bear's Country	Coffee with Kathy 30s, 40s & Classics KATHY SMYTH	9 - noon					
	MIDDAY SPECIAL													
	12 - 1pm	Down Memory Lane 30s, 40s & Classics KATHY SMYTH	Hawke's Request	Midday Special	Volunteer Organisations Hour	Billabong Clubhouse Hour	Retro and Classic Hits by Request *DAVID LOGAN	Romantic Sunday Easy Listening JULIAN MYERS	noon - 3pm					
	FLASHBACK													
	1 - 3pm		These Were The Days 50s & 60s R'n'Roll JOHNNY GALE	Troy's Rhythm & Rook Show 70s, 80s & 90s Rock'n'Roll	Lounge Back 50s & 60s Rock'n'Roll *HOWDIE	Down Memory Lane 30s & 40s Music KATHY SMYTH				Salvation Army Hour	3 - 4pm			
	3 - 4pm	UPBEAT 2YOU												
	4 - 7pm	Mondayitis ANDREW AND SEAN	These Were The Days 50s & 60s R'n'Roll JOHNNY GALE	Youthie Hours Hip Hop & R&B RACHEL	Talkin' Entertainment What's On & Music MIKE VEE	Its The Weekend Easy Listening 60s, 70s & 80s KEN RUSSELL	Take It Easy Easy Listening *KATHRYN KINSON	The Recovery Hours Today's Top 40 SEAN TICHEURST	4 - 7pm					
SPECIALISED PROGRAMS	7 - 8pm	German Program HANS WETT	Filipino Program LIZ ROBERTS	Greek Program ALEC POULOS	Boasoir Tamworth *CARINE COLLISON	Nothing but the Best by Request Today's Top 40 MURRAY KINSON	Wolfrook Rock and Metal ANDREW W	Solid Gold Sunday Rock'n'Roll TONY ORCHESTON	7 - 10pm					
	8 - 10pm	Indie Love Independent KATE DALEY	The Other Stuff A/I/World Music *ROSS WALDRON	Wednesday Country RON KELLY	Fair Dinkum Cobbers Aussie Rock ANDREW & VAL		Full Metal Mayhem SCOTT & NATE	Conversation of the Nation COMMUNITY RADIO NETWORK	10 - 12pm					
	10 - 11pm													
	11 - 12pm													
12 - 6am	2YOUFM OVERNIGHT 60s, 70s, 80s and 90s Easy Listening PRODUCED BY *DAVID LOGAN													
* DENOTES 2YOUFM MANAGEMENT COMMITTEE MEMBERS Programs subject to change... we are all volunteers!														
CELEBRATING 25 YEARS BROADCASTING TO THE TAMWORTH COMMUNITY 15 JULY 2008														

The program guide is now published weekly in the Tamworth City News and fortnightly in the TeleTimes.

Thanks to: Alison Windmill, Kathryn Kinson, Mike Vee, Ann Walsh, Ross Waldron and Programming Committee

Production sub-committee

Community radio is based on the principles of open-access and diversity. Anybody can lend their voice, even if it's only to record a station ID ("you're listening to 2YOUFM- 88.9"). Presenters and members, if you'd like to enter any music, station ID or promo in our computer system ("Maximation") please contact the following members of the production sub-committee:

- Ken Russell Tel : 6760 7618 / Email: kennethrussell@bigpond.com
- Andrew Whittet Tel: 0400 359 737 / Email: awh37962@bigpond.net.au
- David Logan Tel: 0403 987 514 / Email: davidlogan@y7mail.com
- Ross Waldron Tel: 6746 3246 / Email: beanie@rosswaldron.com

Open Day at 2YOUFM - Your community radio station

2YOUFM has had some good notices in the local press and on NBN recently. The high point was the Open Day with many visitors discovering the station, meeting presenters and enjoying the live music. Ross Waldron, the Trailer Park Romeos, Johnny Gale and Lorraine Pfitzner did a terrific job at entertaining the crowd!

Tamworth Regional Councillor, Russell Webb officially 'opened' the day in person. Tony Windsor MP was interviewed 'live to air' to show his support of the volunteers at 2YOUFM. A big 'thank you' goes to all the volunteers who helped making this day a success. Volunteering at 2YOUFM is much more than just being on air. This was demonstrated by the real sense of camaraderie on the day.

On the top of being a fun and enjoyable day for all, we also achieved some very positive things for the station:

- Team work
- Promotion of the station. More people now know that we exist!
- Fundraising, thanks to the record sale, sausage sizzle, tea & coffee and jewellery stand.

If you missed browsing through our records, you can still contact us: we have a few records left.



Photos by Alison Windmill, thanks to Anna Rose for the montage

Lease with Country Energy

In the April newsletter, I gave you the wrong information about the Country Energy lease. My sincere apologies. Thanks to Alec Noble, one of our members, we discovered that the Society had paid a lease for 2005-2006. However, no lease agreement had been drafted and Country Energy was unaware of this previous bill. As said before, after drafting an occupancy agreement and negotiating with Country Energy we will now have to pay \$2000.00 back rent and erect a compound fence at an estimated cost of \$9000.00 (it is now a policy that all Country Energy sites will be fenced in compliance with Country Energy standards).

Training for presenters

2YOUFM presenters should endeavour to prepare and present their program as best as they can. The Management Committee has been discussing the different ways of improving the quality of the various programs.

Self-evaluation is a simple way to correct our mistakes. Every presenter should 'air-check' - record their program regularly - to self-correct. Carine has started getting the logs of every 2YOUFM program, so that presenters can listen to their work and have a go at improving it. After all, nobody is perfect! A program evaluation questionnaire from the CBAA (Community Broadcasting Association of Australia) is available to help you.

Since October, Brian Howard has volunteered to help presenters with the delivery of their programs. If you are unsure about your presenting technique and would like some advice, Brian is available anytime except week-ends. You can ring Howdie on 6762 1732.

As part of our Policies and Procedures (paragraph C.13) we conduct internal reviews. We will soon conduct a thorough program review as we haven't had one for a long time. It will be undertaken according to the CBAA guidelines.

A grant from the Community Broadcasting Foundation enabled a group of ten presenters to undergo an accredited training week-end in March. We'd like to offer another, shorter training workshop to all presenters. Stephen Walter, who is a local accredited trainer, has offered to run a workshop on a Sunday afternoon **27th July**. Expressions of interest in this workshop are invited. If you are interested in reviewing your skills and learning new techniques, please write your name down on the sheet in Studio A. Any suggestions / requests are welcomed!

Hello to new presenters

Welcome to Sean Ticehurst and John Goodare, who have recently joined the team of 2YOUFM presenters.

Sean is presenting *The Recovery Session* on Sunday, from 4 to 7pm and co-hosts *Mondayitis* with Andrew Trigg.

John Goodare's program includes "popular country hits of the 50's on through... with a little sprinkling of those great songs that never quite made it, but nevertheless were great songs".

Now, over to Joe, Johnny and Kathy who have written about their background and their involvement with 2YOU...

Joe McManamon

I was born on the West Coast of Ireland and worked in London prior to migrating to Australia. I worked for the Wagga Wagga City Council and had a regular spot on 2WG there. I moved to Armidale with the Armidale City Council and broadcast on 2AD. Then I relocated to Dubbo with the NSW Government where I was a regular on 2DU. My primary interest is producing benefit events across Australia for a wide range of community groups and registered charities. I have presented 318 of these and have raised around \$1.45M. (including 5 shows at the Sydney Opera House). In 2010, I will present my annual benefit, *The Tamworth on Parade Spectacular* on its 20th Anniversary.

My music preferences are Irish followed by Country, Soul and Easy Listening. On radio, I prefer to produce a mix of interviews with the music. I love the *Tamworth Today* program on Mondays and Tuesdays and I include an average of 6 guests each morning.

Johnny Gale

I've been performing since 1959. I first started with Johnny Devlin, Johnny O'Keefe, Dig Richards and Tony Keo at Rushcutters Bay Stadium, where I introduced all the big artists (local and overseas).

I have performed in many major venues in NSW, and in the 'Lucky Star Show'. I first went in radio in 1966, on 2AY Hawkesbury and I was a presenter in 20 consecutive commercial radio stations. Finally I went from 89.9FM (Hawkesbury radio) to 88.9FM!

I love the place, and all I want is to have a successful show. Thanks to all the listeners!

Kathy Smyth

I have been part of the team here at 2YOUFM since late last year. I present a program which consists of easy listening, relaxing music - starting way back in the 1930's up to the modern day, with the emphasis on easy-listening. I also help in other ways around the station so, if you come to visit, you are likely to find me anywhere!

I live just outside Tamworth on a few acres with assorted horses, dogs, chooks (if they don't start laying soon, we will be having chicken soup for dinner) birds, and 2 adult sons who haven't left home yet. As you can imagine, it is quite chaotic at home, but I wouldn't have it any other way.

When I first started at the station I asked myself "What on earth are you doing? You have never even been inside a radio station before, let alone be on air!" But here I am, still on air, and really enjoying it. I love music and it is such a pleasure to share my appreciation of it with others.

If you like my type of music I hope you will tune in. There is such a wide variety of programs on 2YOUFM, depending on the time of day you listen. Give it a try, you never know what you might find.

Nick Erby's Presentation- 24 May 2008

By Alison Windmill

Nick Erby is a local radio broadcaster with 45 years experience. We asked Nick to share some of his insights into radio with the Management Committee. He showed us a Powerpoint Presentation and the main points were:

All radio (commercial, public or community) has the same operating platform based on:

1. Listeners
2. Revenue

Community radio aims to be:

1. A happy place to be part of
2. Successful

To achieve these aims, 2YOUFM needs to be **consistent** and have **strong management**.

When considering revenue remember that Tamworth businesses are very savvy regarding advertising. 2YOUFM is competing with: 3 TV networks, 2 commercial radio stations, 2 other community radio stations, 2 newspapers and direct mail houses. In Nick's view, 2YOUFM needs a clear management position with the membership. All intents and outcomes must be regularly presented to the members. *(Like this newsletter – Editor)*

The station must take charge regarding the programming and not leave it to the presenters available.

Remember always: **The Listener comes before The Presenter.**

The Management Committee thanked Nick for his invaluable time and for sharing his considerable experience. 2YOUFM hopes that he will become more involved with mentoring the station in the future.

Admax Local News Presentation- 24 May 2008

By Alison Windmill

AdMax Media is a Coffs Harbour based media company that approached 2YOUFM with an offer to produce local news for our Community Radio Station. 2YOUFM's Survey Report in January showed clearly that our community feel local news should be a priority on 2YOUFM. The Northern Daily Leader was approached to provide a 'rip and read' news service to 2YOUFM but have asked that 2YOUFM are only to read headlines from the paper, not whole reports or articles. Requests to our membership by the Management Committee had produced no volunteers to produce the local news service ourselves, so we asked Michael Worthing, a Director of AdMax Media to present their offer in person.

At the Management Committee meeting on 20 May a motion was carried to accept the AdMax offer. Ken Russell is presently organizing a six month contract with 2YOUFM and AdMax.

Note to Presenters

How to open a program log on Maximation

This is handy to know, if no presenter can fill in for your show, or if you are the last presenter on air during the week and have to put some music on until 6am:

Go on "File" (left hand corner of the computer screen)

Arrow down the list to "Load log"

Click on the log you'd like to select. The log will then appear on the screen, and you can start playing it like any sponsorship, promo, CSA, station ID or song!

Accessing the Internet and email from the station's PC's

Passwords are now needed to use the office and "ethnic" computers (in lounge area). Scott Pepper is in the process of contacting all presenters to allocate passwords.

Housework!

Producer needed Ken Russell has mentioned how hectic some of his mornings on-air can be and he would welcome the help of a producer who would make sure that everything goes smoothly behind the scenes. Basically you need to be personable, line up interviews, handle phone calls, guests and email. If you are interested please contact Ken (Tel: 6760 7618 / Email: kennethrussell@bigpond.com)

Office-work Do you have some computer skills? Do you like meeting people? Are you free on Wednesday and Thursday morning? Then you might like to volunteer some of your time to help running the 2YOUFM office. It would be great if we could have somebody minding the office, every week day.

Please contact Alison: alison@awindmill.com.au or Carine: collisolle@aapt.net.au / T: 6769 1681

Anything else! There is always plenty to do. If you'd like to help 2YOUFM, let us know: we'll find you a job! 😊

Your Station's 25th Birthday: Tuesday 15th July

We hope you can join us to celebrate the 25th Birthday of the Tamworth Broadcasting Society Incorporated!

If you'd like to help organise it, please contact Carine: 6769 1681 or Kathy: 6760 3672

Please find attached an invitation to join us for dinner which you can purchase @ \$10 - \$20 from the great new menu at Panama Jacks, The Albert Hotel. **RSVP Tuesday 8th July** (so we can help the Albert Hotel cater for us).

Our Sponsors

If you know a business who might be interested in sponsoring a specific program or time-slots, please refer them to Barrie Nagel or Ann Walsh (see our sponsorship pricing schedule on our website: www.2youfm.com.au)

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Let us know! To add an item to the next newsletter, to change your contact details or receive 2YOUFM's Newsletter by email, please contact:
Carine Collison - Editor, by mail (PO Box 998) or email (radio@2youfm.com.au).